



Radio Disney Rockin Road Show Recap

Prepared for
California Integrated Waste
Management Board

Maryanne Ciaraglia
Account Executive
December 8th, 2007

Recap

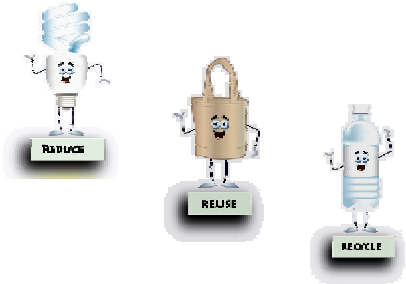


Campaign Recap

COMPANY: California Integrated Waste Management Board

Account Executive: Maryanne Ciaraglia

EVENT DATE: December 8th, 2007



BRIEF SUMMARY OF EVENT:

Radio Disney AM 1470 and CIWMB brought some additional fun and excitement to Denios Farmers Market. We had a lot of fun talking to families about the Kid Caster promotion and hosted try-outs for kids to become on of the 2008 CIWMB Kid Caster. We played recycling games with families and reinforced the importance of recycling. Thanks again for participating with Radio Disney.



Kidcaster Try-outs



Radio
Disney AM 1470
SACRAMENTO

Event Photos



We played recycling themed games and had a great time with the families.

Radio
Disney AM 1470
SACRAMENTO